

Traditional Bulletin Artwork Specifications

Artwork Requirements & File Preparation

Confirm the size of the bulletin: 14' x 48', 10'6" x 36', 10'x 32', 12' x 24'

To insure the highest quality, the following digital file guidelines are recommended for billboard production:

*Adobe Photoshop: 300 dpi (min) CMYK (.tif, eps, psd w/layers if possible). Scale at 1/4 inch = 1 foot or 1/2 inch =1 foot.

*Adobe Illustrator: 300 dpi (min) CMYK, .ai, .eps, or high res .pdf, convert all type to outline, link or provide any support files. Please scale at 1 inch = 1 foot.

*Freehand: 300 dpi (min) CMYK, .fh, .eps, convert all type to paths, link or provide any support files.

For high resolution products, please call for assistance.

Toll Free: 877-903-9400 or Local: 214-904-9400.

Artwork smaller than 2MB can be emailed to our printer at art@xldigital.com or uploaded through the "send artwork" page at www.xldigital.com. Large files can be delivered on a disk to:

XL Digital Imaging
9755 Clifford Dr.
Suite 170
Dallas, TX 75220

*Please reference Arrington Outdoor with your shipment

